

Media Schedule

Radio:

“Live Reads” during drive time and lunchtime. High listening time for our target audience.

Brisbane	Sydney	Melbourne	Adelaide	Perth
Brisbane 97.3	WSFM	GOLD 104.3	MIX 102.3	96FM

Web Ads: www.lenovo.com/au

Lenovo news

Lenovo adds executives to drive business growth in Asia Pacific
[Learn more](#) | [All news](#)

Innovation

Brace for impact with airbag-like protection
[Learn more](#) | [All innovations](#)

Products

- Special offers
- Notebooks
- Desktops
- Monitors
- Projectors
- Upgrades and accessories

Support

- [Downloads and drivers](#)
- [Troubleshooting](#)
- [User's guides and manuals](#)

Resources

- [Small business](#)
- [Home/Home office](#)
- [Financing](#)
- [Business partners](#)
- [Dealer Locator](#)
- [Ready to Buy](#)

Banner Ads:

A60 and J105 banner ads on 11 leading News and IT internet sites.

- PC World, CNET.com.au, ZDNET.com.au, MORE network, Small Business, Hotmail, ROS, News.com.au, Australian IT, Google, and Yahoo